



**OFFICIAL  
SUPPORTERS  
CLUB**



# Who are the OSC?

The OSC has been set up by BCFC to help like minded supporters from all over the world come together. Chairman of the OSC Sukh Singh (left) and Vice Chair Paul Delves (right) are both platinum away members with a strong social media presence.

They have been selected by the club as liaisons between the wider fanbase and club to build an understanding of supporters wants, needs and desires.

Their rapport with supporters and the club gives much needed opportunity for supporters' voices to be heard in an official capacity within Birmingham City Football Club.





# Who are the OSC?

The OSC are a handful of volunteers that give their time for the love of the football club and its fanbase. Besides the satisfaction of meeting supporters from all over the world, no member of the team is paid or given any additional benefits.

From every social media post, email and text message to this very document you're reading; one of our handful of volunteers has juggled work and home life to go the extra mile for Birmingham as a city and a football club.



# Why Join the OSC?

It is no secret that as football fans there isn't much that comes close to the moments you share inside football grounds. From elation to heartache, the highs and lows and from embracing strangers during the furore of a last-minute winner... to consoling each other after relegation.

Football is a sense of belonging.

At the OSC we want to expand that belonging. We want to create experiences of a lifetime for supporters that travel thousands of miles to see the boys in royal blue in the flesh for the first time. We want create a new generation of supporters locally that can go to games together and expand their social circle. We want to create a family.





# Creating a legacy

One of the many fantastic benefits of joining the OSC is the tremendous variety of fan experiences that you could be part of.

At the end of last season, branches that were able to get to St. Andrews were able to present the award of 'Player of the Season' to the player that their branch had voted for.

Josh (pictured) is a member of Coventry Blues and was given the honors by supporters in the branch to present Jay Stansfield with the award.

Taking time out of school for the privilege, Josh was assigned a homework assignment to reflect on his experience and it's far to say he got top marks for that!





# Trip of a lifetime

Recently Jonathan from New Zealand Blues was visiting family in the UK. A supporter since 1974 and visiting at a time where Blues didn't have any fixtures scheduled during his visit - the OSC had to think outside the box.

A wonderful memory for Jonathan as he was invited to Blues' state of the art EPIC training ground where he was able to see some pre-season prep and meet Craig Gardner.

While these experiences are not guaranteed the OSC can promise that we will do anything we can for our members.

The beauty of what we are trying to build is that we have a brilliant relationship with BCFC and the new ownership. They themselves are very vocal about delivering better fan experiences.





# Membership Benefits



# What do you get?

There are a host of benefits to joining the OSC but none are better than expanding your friendship circle. Since launching in 2024 we've heard wonderful stories of members making friends people they usual ignore on their morning commute, only to meet them at a branch social and realise they were part of Blues' wider family.

We also understand many supporters, for whatever reason, might not want to focus on that aspect of things and we will want to know how they can get closer to the club and not other supporters, so here are the other benefits included in your £10 membership fee.



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# Unique opportunities

- An invite to an open training session at St. Andrews @ Knighthead Park prior to the clubs opening home game.
- Ballot entry to watch training at the clubs EPIC training Centre.
- An 'Evening with' hosted by the OSC.
- Entry into signed merchandise prize draws.





- Access to events run by your branch.
- Access to travel schemes run by your branch.
- Access to the OSC bar at St. Andrews @ Knighthead Park.
- A chance to play on the pitch.
- Priority access to the player awards.
- Entry into supporters' club of the year.
- A chance to award a player with your branches Player of the Season award.
- Free stadium tours.







Branches have regular meetings and have built a great community within their local areas. There are branches popping up not only across the country but as far as the USA and New Zealand.

To find your local branch or to create one you can follow this [link](#) to redirect you.

Recently, Cannock Blues were shocked when manager Chris Davies turned up to their meeting telling supporters his plans for the Blues footballing brand and how he imagines the transfer window to play out.

And this isn't out of the ordinary as club officials have attended several meetings unannounced and answered your questions on the future of the club. Gary Cook, CEO, attended Stratford's meeting and was grilled on managerial recruitment by supporters while Solihull were treated to former player Harlee Dean.



To find your nearest branch or to start one click [here](#).



Member Benefits.pdf